

45 Countries
6 Continents



MVRDV was founded in 1993 by Winy Maas, Jacob van Rijs and Nathalie de Vries in Rotterdam, the Netherlands. The practice engages globally in providing solutions to contemporary architectural and urban issues. A highly collaborative, research based design method involves clients, stakeholders and experts from a wide range of fields in the creative process. The results are exemplary, outspoken buildings, urban plans, studies and objects, which enable our cities and landscapes to develop towards a better future.

The products of this approach vary, ranging from buildings of all types and sizes, to urban designs, publications and installations. Built projects include the Netherlands Pavilion for the World EXPO 2000 in Hannover; 'Flight Forum', an innovative business park in Eindhoven; the Silodam Housing complex in Amsterdam; the Matsudai Cultural Centre in Japan; the Unterföhring office campus near Munich; the Lloyd Hotel in Amsterdam; the Ypenburg housing and urban plan in The Hague; the Didden Village rooftop housing extension in Rotterdam; the cultural center De Effenaar in Eindhoven; the Gyre boutique shopping center in Tokyo; a public library in Spijkenisse; a bank headquarters in Oslo, Norway; and the iconic Mirador and Celosia housing in Madrid.

Current projects include various housing projects in the Netherlands, Spain, China, France, the US, India, Korea and other countries; an energy efficient office building in Paris, France; a central market

hall for Rotterdam, the Netherlands; a culture plaza in Nanjing and museums in Hangzhou, China and Roskilde, Denmark. MVRDV is also working on large scale urban masterplans in Oslo, Norway, Bordeaux, France and the masterplan for an eco-city in Logroño, Spain. Larger scale visions for the future of greater Paris and the doubling in size of the Dutch new town Almere are also in development.

MVRDV first published a manifesto of its work in FARMAX (1998), followed by a.o. MetaCity/Datatown (1999), Costa Iberica (2000), Regionmaker (2002), 5 Minutes City (2003), KM3 (2005), Spacefighter (2007) and Skycar City (2007), and more recently The Vertical Village (with The Why Factory, 2012) and MVRDV Buildings (2013). MVRDV deals with issues ranging from global sustainability in large scale studies such as Pig City, to small, pragmatic architectural solutions for devastated areas such as New Orleans.

The work of MVRDV is exhibited and published worldwide and has received numerous international awards. One hundred and sixty architects, designers and other staff develop projects in a multidisciplinary, collaborative design process which involves rigorous technical and creative investigation.

Together with Delft University of Technology, MVRDV runs The Why Factory, an independent think tank and research institute providing an agenda for architecture and urbanism by envisioning the city of the future.



#### **Offices**

DNB Bank Headquarters - Pushed Slab - Hongqiao Flower Building - Turm mit Taille - Baltyk tower - Unterföhring Park Village - Villa VPRO - Studio Thonik



#### **Commercial**

Crystal Houses - Gyre - Schijndel Glass Farm - Market Hall - La Part Dieu - Gaité Montparnasse - Chongwenmen Shopping Centre - Peruri 88



## Education & Health Care

The Why Factory Tribune - Cancer Center Amsterdam - Maxima Medical Center



## Culture & Leisure

Xili Sports and Cultural Centre - Tennis Club IJburg - Book Mountain - ROCKmagneten - Boijmans Depot - Matsudai Cultural Centre - De Effenaar - Three Porters Lodge - The Stairs - Hola Holanda - EXPO 2000



### Housing

Barcode House - Casa Kwantes - Balancing Barn - Haus am Hang - Didden Village - Vrederijk Estate - Borneo Plot 12 - Double House - Emmen Feldbreite - Îlot de l'Octroi - The Valley - Silodam - Celosia - Wozoco - Parkrand - Westerdok - Mirador - Le Monolithe - Sky Patio Block



### Renovation

MVRDV House - Frøsilo - Lloyd Hotel - Teletech Campus - Chuang Ha Showcase - Stedelijk Museum Schiedam - 133 Wai Yip Street



### Masterplanning

Hamburg Innovation Port - (Y)our City Centre - Bjørvika Barcode - Hongqiao CBD - Presqu'île de Caen - Grand Paris - Seoul Skygarden - Ypenburg - Nieuw Leyden - TEDA Village - Flight Forum - Xinjin Water City - Bjørvika Barcode - Gwanggyo Power Centre - Almere Oosterworld - ZAC Bastide Niel - Basel Rheincity - Almere Vision 2030 - Gardens of Zaryadye - Floriade Almere - Tegel Tech Republic - Citta Sospesa - Serp and Molot Factory



# Research & Publications

Vertical Village - Awards, Publications and The Why Factory (T?F) at TU Delft



































Beijing, China, (2015) Shopping center, 42.000m2 Client: KWG property, China

















Rotterdam, The Netherlands, (2013 – under construction) Boijmans van Beuningen Museum Depot Client: Municipality of Rotterdam Budget: 28.5 million €

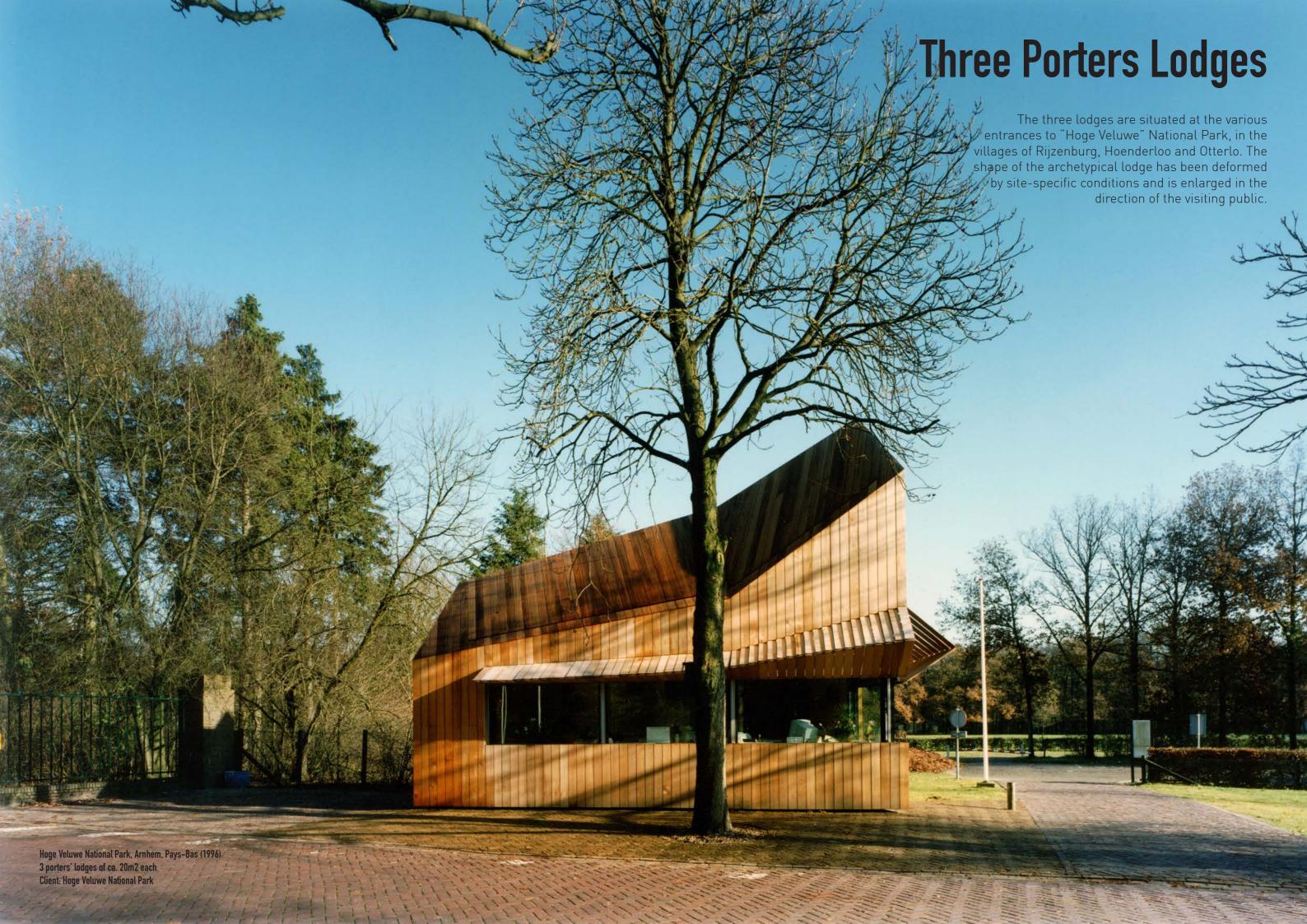
## **Boijmans Depot**

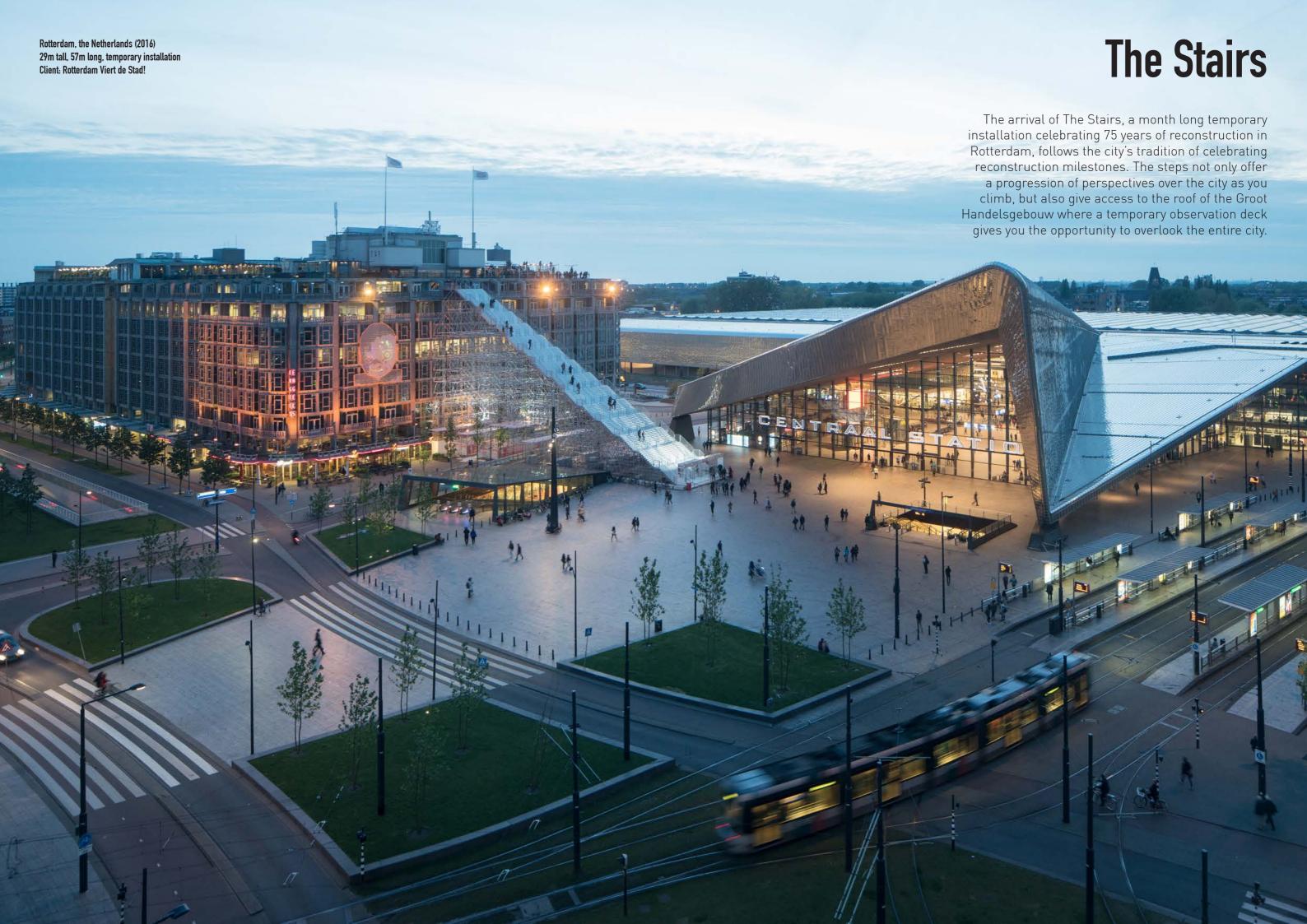
The new art depot is an ambitious plan to not only provide a safe storage but also to open the art depot and its collection to the public, to let the depot participate in the cultural life of the city.



























## Haus am Hang















Rennes, France (2016+)
A residential complex of 8,200m2, retail and activities
Client: Groupe Giboire
Budget: undisclosed

## Îlot de l'Octroi

Ilot de l'Octroi is a new 8,200m2 residential development part of the Rennes 2030 urban project. The multi-level curved façades of these residencies take inspiration from rock formations – playing with geometry, colours and materials.















Madrid, Spain (2005) Housing , 156 apartments – 18.300m2 Client: EMV Empresa Municipal de la Vivenda, Madrid Budget: 10 million €

THE REAL PROPERTY.

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#### Mirador

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# Frøsilo All over Europe old harbor areas are being converted into high-quality living areas. The conversion of the Frøsilos in Copenhagen fits into this picture, but can also be considered as a more radical step towards creative regeneration. Copenhagen, Denmark (2005) Transformed silos , 84 apartments and parking Client: NCC construction Budget: 10.7 million €







### Chungha Showcase



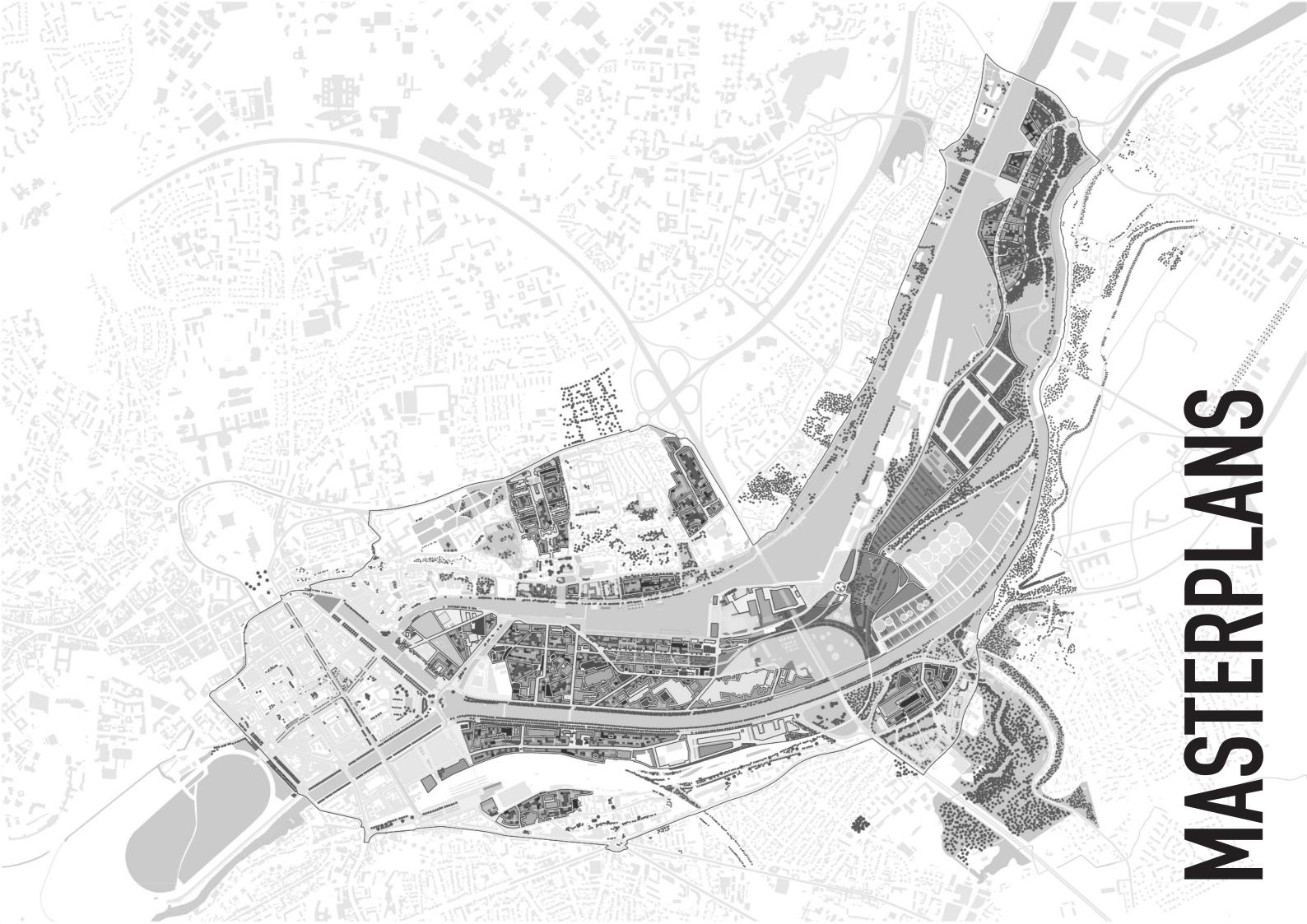
Seoul, South Korea (2013)
Facade renovation and roof extension, 2,820m2 boutique
Client: Woon Nam Management Co. Ltd.



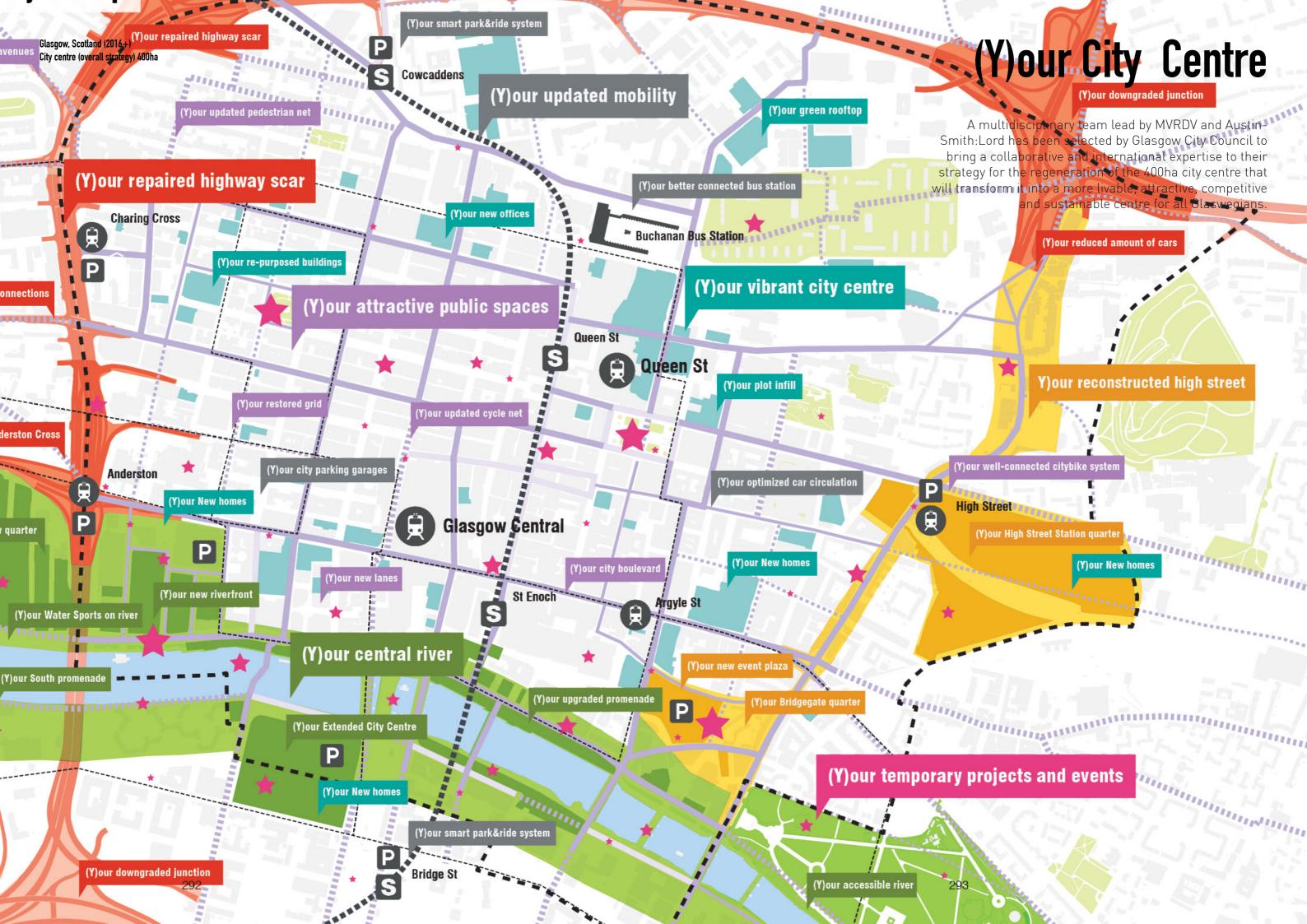








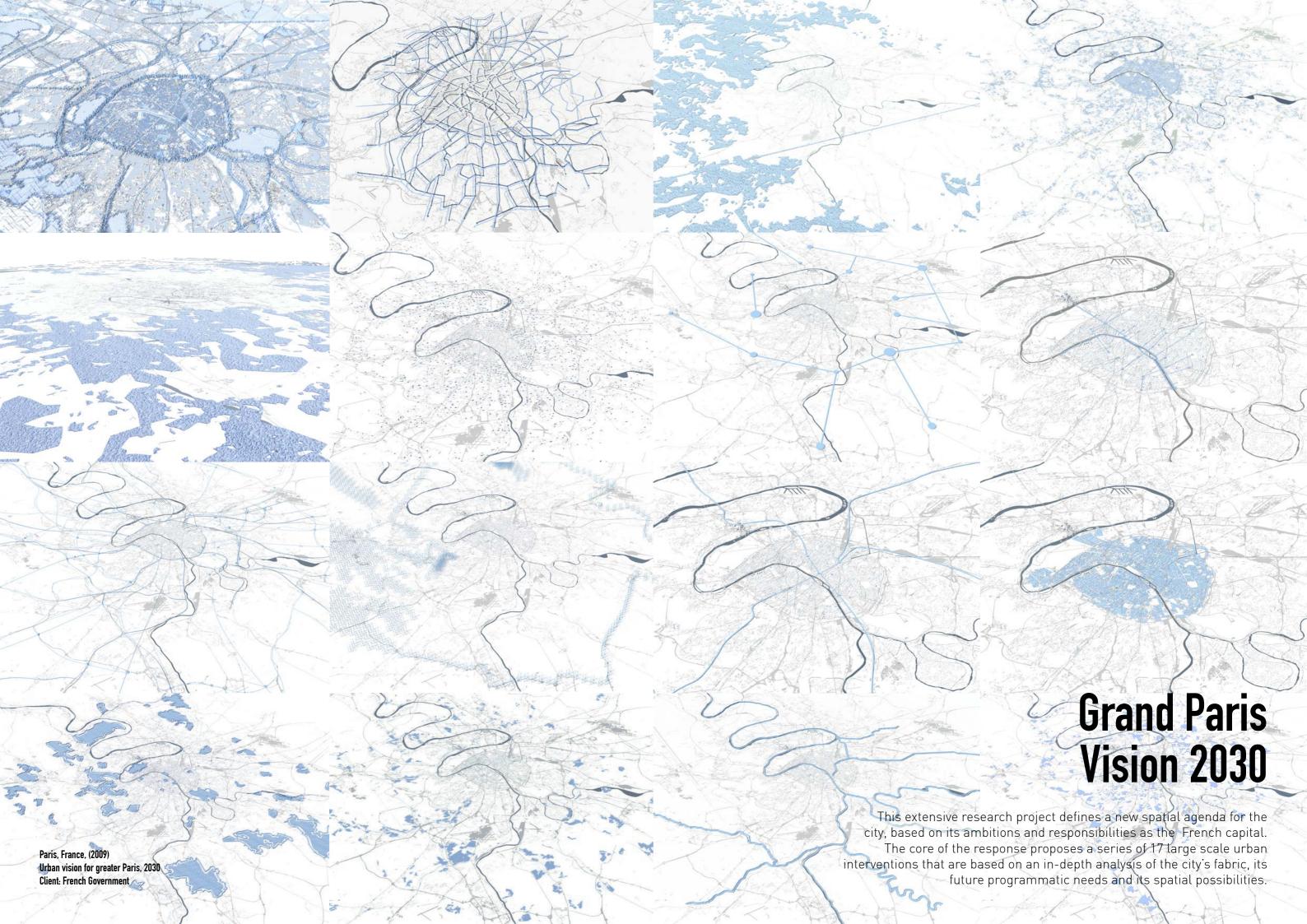












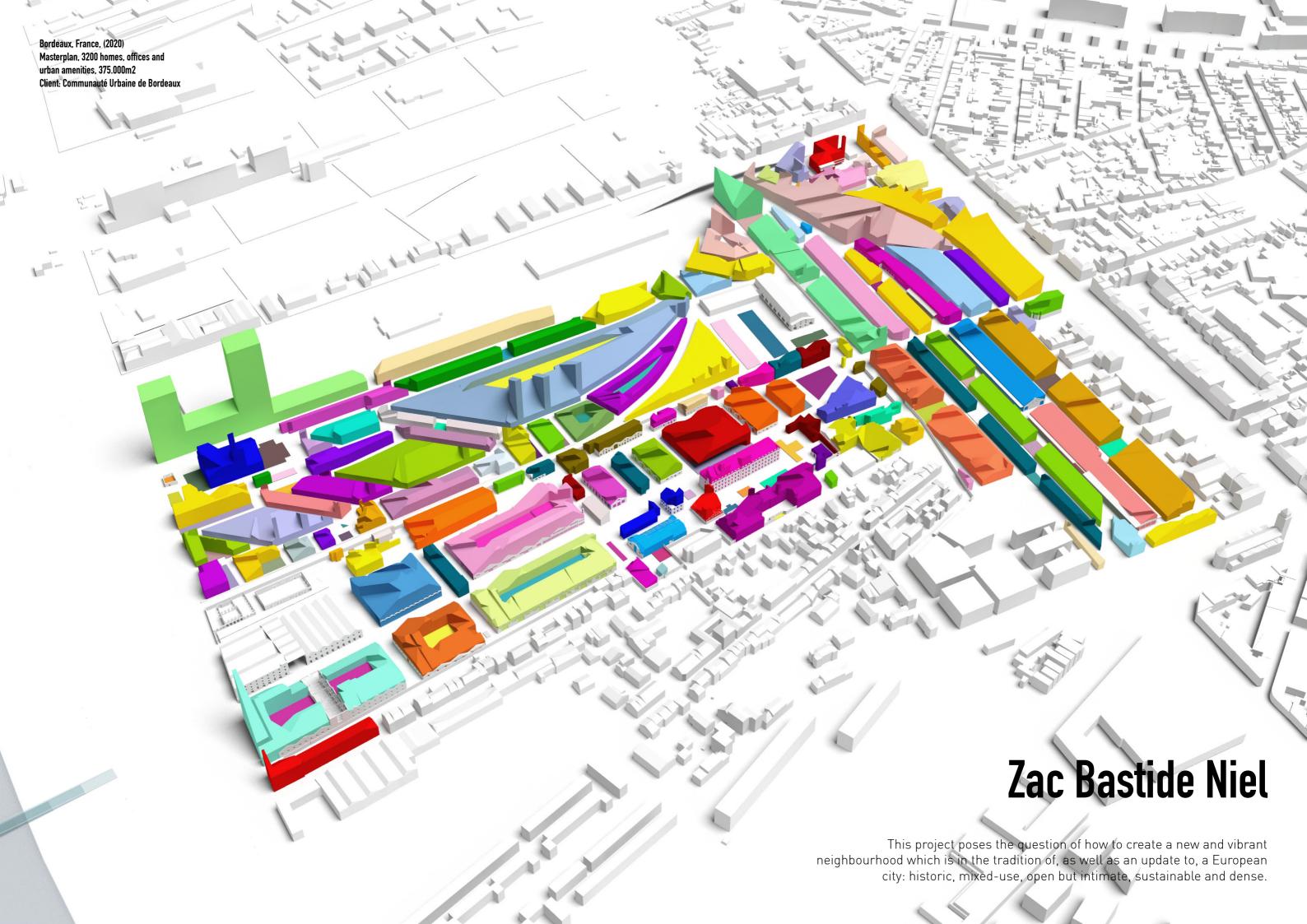
Seoul, South Korea, (2015 – opening in May 2017)
Transformation of 938 metre section of elevated highway
(9.661m²) into public space
Client: Seoul Metropolitan Government

## Seoul Skygarden

MVRDV's design creates a library of local plants, a Korean arboretum of species planted in 'neighbourhoods' and arranged along the 938 metre length of the Station Overpass according to their names in the Korean alphabet. A series of customizable activators such as tea cafés, flower shops, street markets, libraries and greenhouses will provide a catalogue of elements which will enliven the Seoul Skygarden.













Floriade Almere 2022 Almere, Netherlands, (2012 - 2022) Masterplan, 45ha city extension with exhibition program Client: Municipality of Almere The masterplan for Floriade creates a city that is literally green as well as sustainable. A city that produces food and energy, cleans its own water, recycles waste and is a carrier of biodiversity. A city which might even be truly and entirely self sufficient: a symbiotic world of people, plants and animals.



Tegel airport, Berlin, Germany (2009–) Study afteruse of airport Berlin–Tegel Client: City of Berlin Budget: undisclosed

# Tegel Tech Republic

By providing green space and public amenities, Tegel Fields hopes to be a new kind of business park. A business park which local residents are happy to have in their area; a world class new area for business to locate in Berlin.





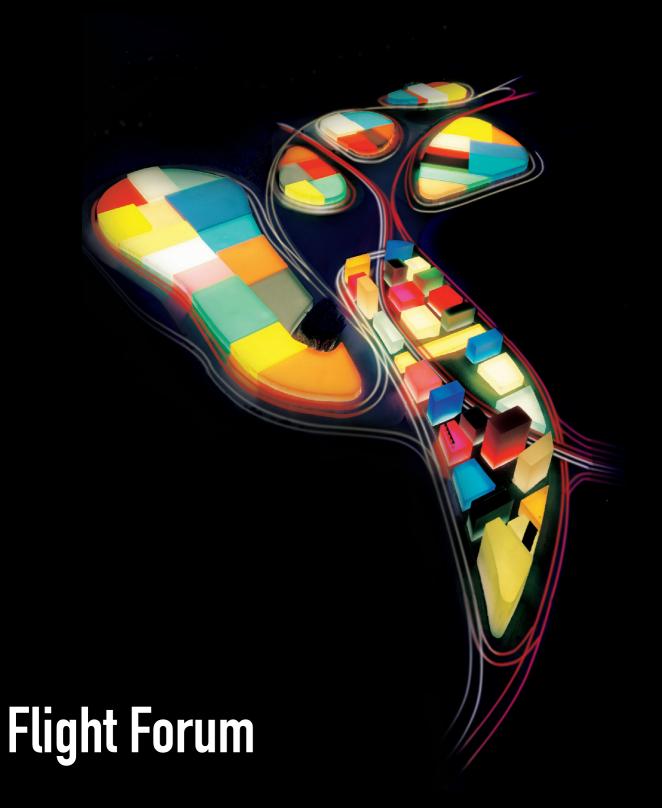




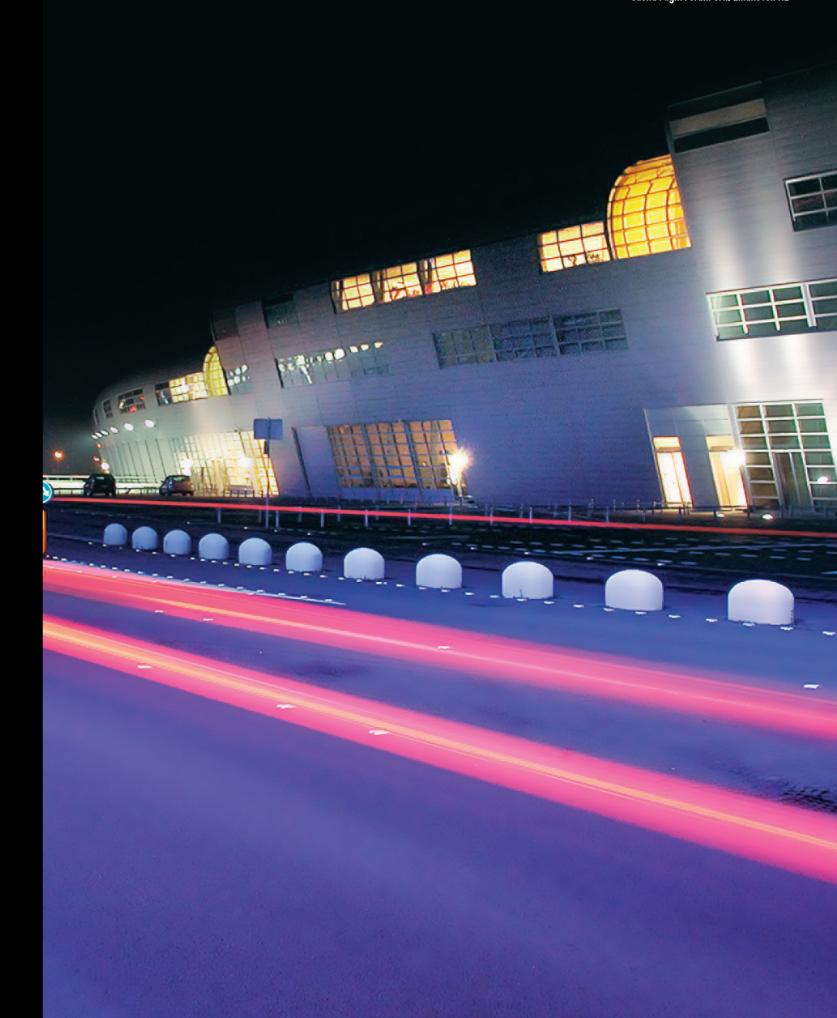




Eindhoven, Netherlands, (2005)
Masterplan for a business park and
surrounding infrastructure, 66ha
Client: Flight Forum C.V., Eindhoven NL



This mosaic-like landscape allows ecological connections to be maintained in a sensitive environment. The kaleidoscope of contrasting buildings is tied together by the continuity and uniformity of the asphalt surrounding it. At night the clusters are lit by a vibrant lighting scheme, making the area useable at all hours.







# expo 2000 pavilion

# PUBLICATIONS



AWARDS		Benelux Trophy for Thermal Galvanization, Characteristic Steel Elements - Cablenet Facade	Markthal, Rotterdam, NL
<b>2017</b> ArchDaily Building of the Year 2017, - Commercial Architecture Category	Crystal Houses, Amsterdam, NL	Norwegian Steel Construction Prize 2015	DNB Bank HQ, Oslo, NO
2016		WAN Mixed Use Award	Markthal, Rotterdam, NL
Dutch Design Award 2016	Crystal Houses, Amsterdam, NL	Dutch Public Archaeology Award 2015 - Time Stair	Markthal, Rotterdam, NL
FGH Real Estate Award 2016	Markthal, Rotterdam, NL	2014	
GCSC Award for European Innovation 2016	Markthal, Rotterdam, NL	Sign+ Award 2014 - Public vote - Architectural Signage Category	Markthal, Rotterdam, NL
ArchDaily Building of the Year 2016 Finalist, - Sports Catagory	The Couch, Amsterdam, NL	Netherlands Glass Award	Glass Farm, Schijndel, NL
2015		Graydon Award for Financial Stability	MVRDV, Rotterdam, NL
MAPIC Best Retail Urban Project Award 2015	Markthal, Rotterdam, NL	Best Dutch Book Design of 2013	'MVRDV Buildings' Monograph
European Steel Construction Award of Merit 2015	DNB Bank HQ, Oslo, NO	ŭ	3 3 1
European Property Award 2015-16 - Best Mixed-Use Architecture	Markthal, Rotterdam, NL	<b>2013</b> Red Dot Design Award 2013	Book Mountain, Spijkenisse,NL
MIPIM Award - Best Shopping Centre	Markthal, Rotterdam, NL	Oslo Cityprisen	Bjorvika Barcode, Oslo, NO
NEPROM Prize	Markthal, Rotterdam, NL	Norwegian Brick Award	DNB HQ, Oslo, NO
- Best Urban Development		2012	
NRW Jaarprijs 2015 - Best Retail Building in the Netherlands	Markthal, Rotterdam, NL	A&W Architect of the Year 2012, Hamburg, DE	MVRDV, Rotterdam, NL
Dutch National Building Award 2015 - Cablenet Facade	Markthal, Rotterdam, NL	ARSEG Award  Excellent Working Environment and Execution of a Project	Teletech Campus, Dijon, FR
Rotterdam Marketing Award	Markthal, Rotterdam, NL	Bronze, Dutch Wood Award	Book Mountain, Spijkenisse, NL

- Winy Maas and Hans Schröder

Bronze, Best Library in the Netherlands

Book Mountain, Spijkenisse, NL



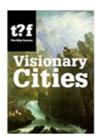
### THE WHY FACTORY

The Why Factory (T?F) is a global think-tank and research institute, run by MVRDV and Delft University of Technology and led by professor Winy Maas. It explores possibilities for the development of our cities by focusing on the production of models and visualisations for cities of the future.

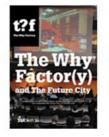
Education and research are combined in The Why Factory in the form of a research lab and platform that aims to analyse, theorise and construct future cities. The Why Factory investigates real world issues and predicts and researches possible future scenarios and solutions. The institute works on all scales and touches on a huge range of topics. It proposes, constructs and envisions hypothetical societies and cities; based on both science and fiction.

Research undertaken by The Why Factory directly feeds into the work of MVRDV, primarily through the ideas and solutions it comes up with. One such success was that of the Vertical Village, which manifested itself as a popular exhibition and formed the basis for projects around the globe.

At the core of The Why Factory's campaign is a series of books, the 'Future Cities Series', which includes the titles: Visionary Cities (2009), Hong Kong Fantasies (2011) and Barba (2015), to name but a few.













































### PUBLICATIONS OF MVRDV'S WORK

Over the last decade, the work of MVRDV; projects, research, exhibitions and lectures; has been published and reviewed in many nationally and internationally acclaimed magazines, newspapers, and websites, including:

The Guardian • The New York Times • Der Spiegel • Newsweek • New York Times Magazine • Le Moniteur • Le Figaro • Wallpaper • Vogue • Time • Elle • Archis • Architektuur & Bouwen • De Architect • Arch • AMC, Arquitectos • Arquitectura Viva • Quaderns • l' Architecture d'Aujourd'hui • Bau • Building Design • Bauwelt • Bouwwereld • Cobouw • Blauwe Kamer • Plan • Egg Magazin • Stadtforum Berlin • Domus • Items • Topos • Zodiac • Frame • Deutsche Bauzeitschrift DBZ • Korean Architects KA • Baumeister • Detail • Space Design SD • AA files • Werk • Bauen+Wohnen • Arquitetura & Urbanismo AU • Blueprint • Architektur + Wettbewerbe AW • Bouwen met Staal • World Architecture • Techniques & Architecture • A+ U • Quaderns • Metropolis Magazine • Tec 21 • Wiederhall • SPACE • Arkitektura & Bizness • Dezeen • Archdaily

### **PUBLICATIONS ABOUT MVRDV**

Since first being published in El Croquis in 1998 as a young office, MVRDV continues to collaborate on, and be the subject of, many, often monographic publications exploring the office's ethos, its working method, and its vision of architecture:

- 2014 El Croquis #173 MVRDV Evolutionary Cities 2003-2014 (monograph)
- 2011 Nieuwe Leyden: Recept voor Stedelijk Wonen (NAI Publishers, Rotterdam, NL)
- 2010 Maestri dell'Architettura (Hachette-fascicoli, IT)
- 2008 Monokultur MVRDV (Monokultur, Berlin, DE,) (monograph)
- 2003 Reading MVRDV (NAI Publishers, Rotterdam, NL)
- 2003 El Croquis MVRDV 1991-2002 (monograph
- 2002 El Croquis #111 MVRDV 1997-2002 (monograph)
  - A+U MVRDV files I (monograph)
- 1999 MVRDV@VPRO (Actar, Barcelona)
- 1998 El Croquis #86 MVRDV 1991-1997 (monograph)

### **PUBLICATIONS ABOUT MVRDV**

MVRDV maintains a strong commitment to research, writing and publishing, stemming from early publications which recieved international aclaim such as Farmax and KM3. Recently the office's written output reached one metre in length

2013 MVRDV Buildings (NAi publishers, Rotterdam)

Book Mountain Spijkenisse: Biography of a Building (NAi publishers, Rotterdam) (NL/EN Editions)

Glass Farm: Biography of a Building(NAi publishers, Rotterdam) (NL/EN Editions)

2012 The Vertical Village: Individual, Informal, Intense (NAi Publishers, Rotterdam) (EN/CN/KR Editions)

Agendas on Urbanism (Equal Books, Seoul, KR)

U'Architecture d'Aujourd'hui #378

2007 Sky Car City (Actar, Barcelona)

Space Fighter (Actar, Barcelona)

2005 KM3 (Actar, Barcelona)

2003 Climax (CSI, Paris)

Five Minutes City – Architecture and [im]mobility (Episode publishers, Rotterdam)

2002 The regionmaker - Rhein Ruhr City (Hatje Cantz Verlag, Ostfildern)

2000 Costa Iberica – Upbeat to the leisure city (Actar, Barcelona)

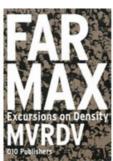
1999 MetaCity/Datatown (010 publishers, Rotterdam)

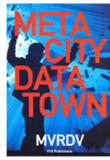
1998 FarMax (010 publishers, Rotterdam)

1992 Statics (office publication)

MVRDV also collaborated on the book Urban Scape Switzerland with Avenir Suisse (Birkhäuser, 2003) and with The Why Factory on the publications Visionary Cities (NAi publishers, 2009) and Green Dream (NAi publishers, 2010).

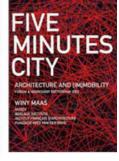






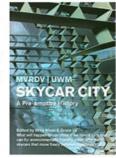






























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